**Bahadur Khan****bahadurkhanaijaz@gmail.com** **| +1 872-810-6238 |**

**Professional Summary**

Innovative UX Design Lead with over 8 years of experience in designing and leading user-centric digital experiences. Proven expertise in user experience strategy, research, and team mentorship to create seamless, accessible, and business-aligned solutions. Adept at collaborating with product managers, developers, and stakeholders to ensure design consistency and alignment with business objectives. Strong background in wireframing, prototyping, usability testing, and user research to drive data-informed design decisions. Proficient in Figma, Adobe Creative Suite, and front-end development, with hands-on experience in React, JavaScript, HTML, and CSS, ensuring seamless design-to-development workflows. Passionate about design systems, accessibility, and responsive web development to deliver pixel-perfect, high-performance user interfaces.

**Core Skills & Expertise**

* UX Leadership: UX Strategy, Design Thinking, Agile Methodology, Cross-Functional Collaboration, Design Mentorship
* User Research & Testing: Heuristic Evaluation, A/B Testing, Persona Development, Usability Testing, Feedback Analysis
* UX/UI Design: Wireframing, Prototyping, Visual Design, Accessibility, Mobile-First & Responsive Design
* Tools & Technologies: Figma, Adobe Creative Suite (Photoshop, Illustrator, InDesign), Sketch, Axure, Miro
* Front-End Development: React.js, JavaScript (ES6+), HTML5, CSS3, Bootstrap, Tailwind CSS, TypeScript, Webpack
* Design Systems: Component-Based Design, UI Patterns, Branding & Style Guides
* Performance Optimization: Responsive Web Design, Progressive Web Apps (PWAs), Cross-Browser Compatibility, Accessibility Standards (WCAG)

**Professional Experience**

**Freelance UX Design Lead**

**Upwork & Other Platforms | *Jan 2022 – Present***

* Developed UX strategies and design solutions for clients in e-commerce, healthcare, and SaaS industries.
* Led design teams, overseeing the UX process from research to final implementation.
* Created wireframes, prototypes, and usability tests to enhance user engagement and satisfaction.
* Integrated AI-driven tools (ChatGPT, Uizard, MidJourney) to streamline workflow and boost design efficiency.
* Managed stakeholder communications, presenting UX solutions and gathering iterative feedback.
* Provided front-end development guidance, optimizing UI components for seamless integration with React, Next.js, and modern CSS frameworks.
* Developed design documentation and best practices guides to standardize UX processes for clients.
* Conducted competitive analysis and UX audits to identify pain points and opportunities for design improvements.
* Spearheaded conversion rate optimization (CRO) initiatives, increasing engagement by up to 25%.

**Senior UX/UI Designer & UX Lead**

**Vanguard, Wayne, PA | *Sep 2022 – Dec 2023***

* Led end-to-end UX strategy and implementation for enterprise-level applications, aligning with business objectives.
* Mentored and guided a team of designers, providing feedback and leadership on design best practices.
* Conducted user research, usability testing, and persona development to inform design improvements.
* Designed high-fidelity prototypes and wireframes in Figma, ensuring a seamless user experience.
* Collaborated with cross-functional teams, including product managers, engineers, and stakeholders, to define and implement UX goals.
* Established and maintained design systems and guidelines, ensuring consistency across platforms.
* Worked closely with front-end developers, ensuring pixel-perfect implementation of UI designs in React, JavaScript, and CSS frameworks.
* Developed comprehensive user journey maps to enhance product usability and engagement.
* Optimized design workflows using AI-assisted tools for faster iterations and improved collaboration.
* Presented UX strategies to C-level executives, gaining buy-in for innovative solutions.

**UX/UI Designer**

**Droyx, Remote, India | *Nov 2020 – Nov 2021***

* Conducted user research, journey mapping, and usability tests to improve UX design strategies.
* Designed accessible and responsive interfaces aligned with business and user goals.
* Worked closely with developers and product managers to implement design solutions effectively.
* Enhanced user experience by collaborating on React-based UI components, ensuring a smooth handoff between design and development teams.
* Created low-fidelity wireframes and high-fidelity mockups to streamline development cycles.
* Conducted A/B testing and user interviews, refining designs based on data insights.
* Led UX workshops for internal teams, improving their understanding of user-centered design principles.

**Visual & UI Designer**

**Charminar Digitals, Hyderabad, India | *Sep 2017 – Nov 2019***

* Created branding, marketing, and UI designs that enhanced user engagement.
* Led creative brainstorming sessions to drive innovative UX strategies.
* Developed custom illustrations and motion graphics to improve visual storytelling.
* Managed end-to-end design projects, ensuring timely delivery and high-quality standards.
* Designed multi-platform marketing materials, aligning with client branding requirements.

**Education**

* **Master of Science (MS), Computer Software Engineering
*Concordia University-Wisconsin* | *Jun 2022 – Dec 2023***
* **Bachelor of Technology (B-Tech), Computer Science Engineering
*Jawaharlal Nehru Technological University, Hyderabad* | *Apr 2017 – Sep 2021***

**Certifications**

* Google UX Design Professional Certificate – Mastered UX research, wireframing, and usability testing.
* Typography & Motion Design Masterclasses – Enhanced visual design and interactive UX skills.
* Front-End Development Certification – Strengthened expertise in React.js, JavaScript, and modern CSS frameworks**.**

**Portfolio**

[**https://bahadurkhan.com/**](https://bahadurkhan.com/)